

# London Global Conference – Training Day

## Agenda 19 October 2022

### Welcome and opening remarks

Wednesday, October 19, 2022  
9:00 AM to 9:20 AM (GMT+1)

Claire Berson, CBI's Executive Director, and Anna Delgado, Partner at Ashurst LLP, will jointly kick off the training-focused day of CBI's global annual conference. Ms. Berson and Ms. Delgado will highlight Climate Bonds and Ashurst commitment to convey critical messages from their respective agendas and both organizations' dedication to sharing information to different professionals and stakeholders for the purpose of guiding the market in the right direction and inciting meaningful and serious action.

Ms. Berson will also take this opportunity to outline the agenda of the day and illustrate how the topics to be covered during the different training sessions connect with the annual conference day (October 20, 2022) and CBI's mission.



**Claire Berson**  
CBI



**Anna Delgado**  
Ashurst

### Masterclass 1: Introduction to the basics of robust taxonomies

Wednesday, October 19, 2022  
9:45 AM to 11:45 AM (GMT+1)

The green and sustainable finance market has experienced exponential growth in the last years. Sustainability themed financial products including bonds, loans, funds and others, have become an important part of the investment landscape. This has motivated the growth of sustainable finance approaches and instruments, including taxonomies, which can provide clarity and transparency to financial market participants on what constitutes a qualifying or priority investment, across economic activities, to achieve the environmental global objectives and maintain market integrity.

As the sustainable finance market keeps on expanding, an increasing number of countries and jurisdictions around the world are now developing their own classification systems of sustainable activities which has created concerns about market fragmentation. It is in this sense that Climate Bonds will provide a quick introduction to the basics of what can be considered green robust taxonomies in order to help align investments with global and national commitments.

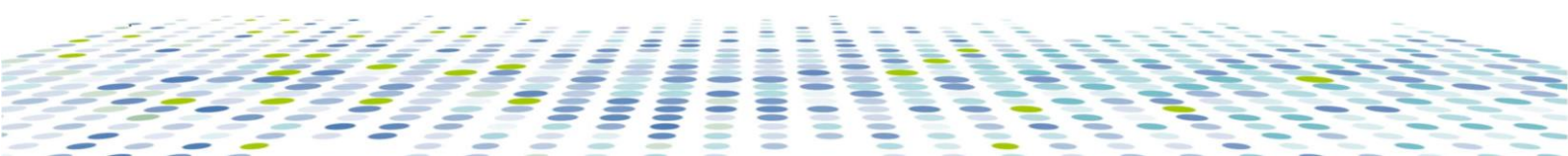
Based on its international experience in developing the first global taxonomy and supporting other major taxonomies around the world, CBI structured an introductory session on the taxonomies topic to provide an overview to understand these tools, their usage, structure, etc.



**Bridget Boule**  
Climate Bonds Initiative



**Abraham Pedroza**  
CBI



## Masterclass 2: Green Bond Framework - The centre piece of the green bond issuing

Wednesday, October 19, 2022  
1:00 PM to 3:00 PM (GMT+1)

From the current universe of existing thematic bonds, green bonds were the first labelled bonds issued into the market back in 2007. Since then, the amount issued and the number of issuances in this format has grown significantly reaching cumulative issuance closer to the USD2tn mark as of the end of H1 2022. These instruments can be considered amongst the most matured debt labelled instrument in the market and they have contributed to closing the gap in climate and sustainable investments.

The preparation of the green bond framework is one of the first steps in a green bond issuance process. This is a document that discusses how the internal processes of the issuer meet the commonly accepted green bond eligibility criteria while at the same time provides investors with information to evaluate the environmental impacts of their green bond investments.

One of the main areas of focus of the Climate Bonds Initiative has been promoting investments in projects and assets necessary for a rapid transition to a low carbon and climate resilience economy through green bonds. In that sense, and with the aim of continuing to promote issuance under this label, CBI has structured an introductory training session focusing on the development process of a green bond framework. This training session will provide an overview of the steps involved in the composition of this center piece document.



**Abraham Pedroza**  
CBI



**Leisa Souza**  
CBI

## Masterclass 3: Introduction to performance-linked bonds as transition instruments

Wednesday, October 19, 2022  
4:00 PM to 6:00 PM (GMT+1)

The thematic bond market is growing rapidly in an attempt to fund the much-needed low-carbon transition. The use and issuance of performance-linked products has exploded over the past year. The Sustainability Linked Bond market went from USD11.4bn in 2020 to USD118.8bn in 2021 expanding by a total of 941%.

In this burgeoning market, sustainability-linked bonds and loans have been very attractive to issuers who don't have sufficient capital expenditures connected to sustainability projects, to issuers with sustainability programmes but without necessarily the assets to issue a use-of proceeds bond, or more generally to issuers who simply prefer to set performance indicators and reporting requirements at company level.

To support the continuity of this growth CBI has structured a training session to present key elements around these instruments including their main characteristics, the valuable addition of these instruments to the market, the restrictions and concerns around their issuance, and CBI's efforts to support enhancing the impact and uptake of these instruments.



**Matthew MacGeoch**  
Climate Bonds Initiative



**Fabrizio Palmucci**  
Climate Bonds Initiative

